

FREE RESOURCE

Build a Real Website With AI in a Weekend

No coding. The honest stack, the right order, live by Sunday night.

You have heard people say "AI can build you a website now." They are right, but most of them skip the part that actually matters: the order you do things in. Pick the wrong tool first and you will spend Saturday fighting a blank screen. Pick the right ones in the right sequence and you will have a real website, on a real address, that loads on your phone, by Sunday night. This is the exact stack the Desk uses to ship client sites, stripped down to what one person can do alone over a weekend. No coding. No fake "anyone can do it" promises. Just the tools, the prompts, and the steps, in the order they actually work.

atlas.elevenviews.io

01

First, get honest about what you are building

Before you open a single tool, answer three questions on paper or in your Notes app. One: what is this site for? A portfolio to get a job, a landing page for a side project, a page for your club, a simple business site for someone who will pay you. Two: what is the single thing you want a visitor to do? Click your resume, book a call, join a list, buy a thing. Three: how many pages do you actually need? Be ruthless here. Most good first sites are one to three pages: a home page, an about page, and a contact or work page. That is it.

Why this matters: AI website tools build whatever you describe. If your description is vague, you get a vague site that looks like every other AI site. If your description is sharp, you get something specific. Five minutes of thinking here saves you three hours of regenerating later.

Write one sentence that describes the site out loud. Example: 'A one-page portfolio for a junior marketing grad in Boston, dark and clean, with my three best projects, a short about section, and a button that opens my email.' Keep that sentence. You are going to paste it into the AI in a few minutes.

02

Pick your tool: the honest comparison

There are three tools worth your time as a non-coder in 2026. Here is the straight version of each, with current free tiers.

Lovable (lovable.dev): the easiest starting point if you cannot code. You describe the site in plain English, it builds the whole thing including a working backend if you need one, and it handles hosting. Free tier is free forever with 5 credits a day and public projects. Pro is \$25/month if you outgrow it. This is what most people in this audience should pick first.

v0 (v0.dev, by Vercel): great if you want clean, modern design and you plan to host on Vercel anyway. Free at \$0 with \$5 of monthly credits and a daily message limit. It is slightly more 'designer' and pairs naturally with Vercel hosting.

Bolt.new: a middle ground with more control. Free tier gives you 1 million tokens a month. Better if you are a little technical or want to poke under the hood later. Pro is \$25/month.

My honest pick for a weekend, no-code build: start in Lovable. It gets you from sentence to live site with the least fighting. If design is the whole point and you love clean layouts, use v0. Do not use all three. Pick one and commit for the weekend.

One more honest note: the free tiers are real, but they have daily limits. You will hit them if you regenerate 40 times. That is a feature, not a bug. It forces you to think before you prompt.

Saturday morning: generate the first version

Open your tool. Paste your one-sentence description, then add structure. The trick is to describe sections, not vibes. AI handles 'a hero section with my name and a tagline, then three project cards, then an about paragraph, then a footer with my email' far better than 'make it look professional.'

Use the starter prompt in the swipe section. Paste it, fill in your real details, and hit generate. You will get a full site in 30 to 90 seconds. It will be about 70 percent right. That is normal and good. Do not start from scratch if it is close. Edit it.

Here is the part beginners get wrong: they ask for everything at once, hate one thing, and regenerate the whole site, losing the good parts. Do not do that. Change one thing at a time. 'Make the hero background dark navy instead of black.' 'Move the about section above the projects.' 'Make the buttons bigger and gold.' Each small instruction keeps everything else you already liked. Treat the AI like a fast junior designer who does exactly what you say, literally.

Give yourself a hard rule: stop editing at 'good,' not 'perfect.' You can polish forever. The goal this morning is a site you would not be embarrassed to show. Get there, then take a break.

04

Saturday afternoon: real words, real images

AI gives you placeholder text and stock-feeling images. Replace both. This is the single biggest difference between a site that looks AI-generated and one that looks like yours.

Words: write your own about paragraph in your own voice, or use the copy prompt in the swipe section to get a draft you then edit. Cut every sentence that could be on anyone's site. 'Passionate about delivering results' means nothing. 'I ran the Instagram for my campus radio station and grew it from 400 to 3,100 followers in a semester' means everything. Specifics beat adjectives every time.

Images: you need a few real ones. Options that are free or cheap: take photos on your actual phone (a clean photo of you, your workspace, your work), pull free stock from Unsplash or Pexels, or generate custom images. For headshots and abstract backgrounds, the built-in image tools in Lovable and v0 are fine. For anything where a real photo would be better (you, your product, your actual work), use the real photo. People can smell stock.

Drop your real words and images in by telling the AI 'replace the about text with this:' and paste, or upload your image and say 'use this in the hero.' Keep the file sizes reasonable so the site stays fast.

05

Saturday night: make it work on a phone

More than half of everyone who sees your site will see it on a phone. AI tools usually build responsive sites by default, but 'usually' is not 'always.' Check it yourself.

In your tool, there is almost always a mobile preview toggle (a little phone icon). Click it. Look for the three things that break most often: text that runs off the edge, buttons stacked weird or too small to tap, and images that get squished or cut off. If you see any of those, fix them with plain instructions:

'On mobile, stack the project cards in a single column.' 'Make the hero text smaller on phones so it fits.' 'Increase the tap area on the buttons.'

Then do the real test: open the preview link on your actual phone. Tap every button. Make sure your email link opens email and your project links go where they should. A dead button on a portfolio is worse than no button. Five minutes here saves you the embarrassment of a recruiter tapping a link that does nothing.

That is Saturday. You have a real site that looks like yours and works on a phone. Sleep on it. Fresh eyes tomorrow catch things tired eyes miss.

06

Sunday: put it on a real address and go live

A preview link like `yourproject.lovable.app` is fine for testing, but a real site needs a real domain. This is where 'live by Sunday' actually happens.

Get a domain. Buy one from Cloudflare, Porkbun, or Namecheap. A .com runs about \$10 to \$13 a year. Pick something short and easy to say out loud. `yourname.com` is perfect for a portfolio. Skip the weird extensions unless you have a reason.

Host it. If you built in v0, deploying to Vercel is one or two clicks, and Vercel's free Hobby plan lets you connect a custom domain at no cost (note: Hobby is for personal, non-commercial projects, which a portfolio is). If you built in Lovable or Bolt, both have a publish button that gives you a live URL, and both let you connect a custom domain on their paid tier, or you can export and deploy to Vercel's free plan. The cheapest live path for a personal site: build, export or connect to Vercel free, point your domain.

Connect the domain. Your host will show you two DNS records to add (usually an A record and a CNAME). Copy them into your domain provider's DNS settings exactly. It can take a few minutes to a few hours to go live. That wait is normal. Do not panic and change things.

Last checks before you call it done: load the real domain on your phone and laptop, confirm it shows the lock icon (https, which your host adds free), and tap through every link one more time. Then text the link to a friend. You shipped a real website in a weekend, no code.

07

What to skip this weekend (and add later)

Beginners sink weekends into things that do not matter yet. Here is what to deliberately ignore for now, so you actually finish.

Skip: a custom logo (use clean text for your name), analytics (add Vercel Analytics or Plausible next week in two clicks), a blog (one page first, blog later if ever), fancy animations (they slow you down and rarely help), and a contact form with a backend (a simple `mailto:` button that opens email is completely fine for v1, and it never breaks).

Add later, once it is live and real: a custom email address at your domain, an email signup if you are building an audience, real analytics so you know who visits, and more pages as you have real things to

put on them. The mistake is building the mansion before the front door works. Get the front door working this weekend.

The whole point of doing it in a weekend is that a live, simple, honest site beats a perfect site that never ships. You can improve a live site every week for ten minutes. You cannot improve a site that is still 'almost ready' in a folder.

08

How the Desk turns this PDF into the companion video

The Desk treats the PDF as the script spine. Each of the seven sections becomes one video chapter, in the same order, so the free guide and the paid video stay locked together. The flow: one agent extracts the section headings and the load-bearing steps into a beat sheet. A second agent writes the narration (below) at roughly 150 words per minute, keeping the voice rules (no em-dashes, no banned words, varied sentence length). A third agent builds the scene map and matches each beat to a screen recording or motion graphic. A fourth agent records the real tool flows (Lovable, v0, domain DNS) as raw screen captures, since nothing sells a no-code build like watching the actual screen. The render is assembled in a vertical-friendly 16:9 master with a 9:16 cutdown for the short. Total target runtime for the free companion video: 6 to 8 minutes, one chapter per section, plus a 15-second intro and a 20-second CTA outro to the free pack and the Desk license.

09

Asset checklist

Screen recordings (1080p min, captured at 60fps then conform to 30): Lovable generate flow from prompt to first render; the one-thing-at-a-time edit loop showing a single change land; mobile preview toggle with a before/after; domain purchase on Porkbun or Cloudflare; DNS records being pasted into the provider; the final live site loading on a phone with the lock icon visible. Motion graphics: the three-tool comparison card (Lovable / v0 / Bolt with free-tier numbers); the 'order matters' timeline (Sat AM, Sat PM, Sat night, Sun); the pre-launch checklist as animated ticks. Brand assets: Eleven Views logo, gold accent (#C8A24B or current brand gold), ATLAS presenter lower-third, atlas.elevenviews.io end card. Audio: one music bed (calm, modern, no drops), VO recorded or generated clean at -16 LUFS. Captions: burned-in, since most viewing is muted. Fonts: brand sans for headings, readable body.

Swipe file

Copy, paste, adjust. These are the exact prompts and templates.

STARTER PROMPT (PASTE, FILL IN YOUR DETAILS)

Build a clean, modern, one-page website. Here is what it is for:

Purpose: [a portfolio to land a junior [role] job / a landing page for my side project [name]]

Name to feature: [Your Name]

Tagline (one line): [what you do, e.g. 'Marketing grad who grows social accounts that actually convert']

Vibe: [dark and minimal / bright and friendly / editorial], with [gold / blue /

green] accents

Sections, in this order:

1. Hero: my name big, the tagline under it, one button that says '[Email me / See my work]'
2. Three project/work cards, each with a title, one sentence of what I did, and a result with a real number
3. A short about paragraph (I'll replace the text)
4. Footer with my email and links to [LinkedIn / Instagram / GitHub]

Make it fully responsive and fast. Use real spacing and good typography. Do not use lorem ipsum filler beyond placeholders I can clearly see and replace.

ONE-THING-AT-A-TIME EDIT PROMPTS

Use these one at a time so you never lose the parts you like:

- 'Change the hero background to deep navy and the accent color to gold.'
- 'Move the about section above the projects.'
- 'Make all buttons larger with more padding and rounded corners.'
- 'Replace the about text with this: [paste your real paragraph].'
- 'On mobile, stack the three project cards in a single column.'
- 'Make the hero text smaller on phones so nothing runs off the edge.'
- 'Use the image I just uploaded as the hero background, darkened slightly so white text is readable.'
- 'Make the whole page load faster: compress images and remove any unused animations.'

ABOUT-PARAGRAPH COPY PROMPT

Write a 3 to 4 sentence about paragraph for my website. Voice: direct, specific, no corporate filler. Here are the real facts, use them, do not invent anything:

Who I am: [Junior at UMass studying X / recent grad in Boston]

What I actually did: [the real project, with a real number, e.g. grew a club Instagram from 400 to 3,100 followers in one semester]

What I want next: [the kind of role or work I'm looking for]

One human detail: [something real, e.g. 'I learned half of this from YouTube at 1am']

Banned words: passionate, results-driven, dynamic, synergy, leverage. No adjectives that could be on anyone's site. Specifics only. Keep it under 60 words.

PRE-LAUNCH CHECKLIST

Do not call it done until every box is checked:

- [] Site loads on my actual phone, not just the preview
- [] Every button and link works (tapped each one)
- [] Email button opens email; social links go to the right profiles
- [] No placeholder/lorem text anywhere
- [] At least one real photo or image (not pure stock)

- [] Text fits on mobile, nothing runs off the edge
- [] The address shows the lock icon (https)
- [] My name and what I do are clear in the first 3 seconds
- [] I sent the link to one friend and it worked for them
- [] Domain points to the live site (not the preview URL)

FULL COMPANION VIDEO NARRATION SCRIPT

[INTRO, 0:00-0:15]

You can build a real website this weekend without writing a line of code. The catch nobody tells you: it is all about the order you do things in. Do it out of order and you waste Saturday. Do it right and you are live by Sunday night. Here is exactly how the Desk does it.

[CH1 - GET HONEST, 0:15-1:05]

Before you open any tool, answer three things. What is the site for. What is the one action you want a visitor to take. And how few pages can you get away with. Most good first sites are one to three pages. Write one sentence that describes the whole site out loud, like: a one-page portfolio for a marketing grad in Boston, dark and clean, three projects, an about section, and an email button. Keep that sentence. You are about to paste it in.

[CH2 - PICK THE TOOL, 1:05-2:05]

Three tools are worth your time. Lovable is the easiest if you cannot code: free forever tier, five credits a day, describe it and it builds the whole thing. v0 by Vercel is great for clean design and pairs with free Vercel hosting. Bolt gives you more control with a million free tokens a month. My honest pick for a no-code weekend: start in Lovable. Pick one. Do not bounce between all three.

[CH3 - GENERATE, 2:05-3:05]

Paste your sentence, then describe sections, not vibes. A hero, three project cards, an about paragraph, a footer. Hit generate. In about a minute you get a site that is seventy percent right. That is normal. Now the rule that saves your weekend: change one thing at a time. Make the hero navy. Move about above projects. Bigger gold buttons. Each small change keeps everything you already liked. Stop at good, not perfect.

[CH4 - REAL WORDS AND IMAGES, 3:05-4:00]

This is what separates your site from every AI site: real words and real images. Cut anything that could be on anyone's page. Not 'passionate about results.' Instead: 'grew a campus Instagram from four hundred to three thousand one hundred followers in a semester.' Specifics win. For images, use real photos from your phone where it matters, free stock from Unsplash or Pexels otherwise. People can smell stock.

[CH5 - MOBILE, 4:00-4:50]

More than half your visitors are on a phone. Hit the mobile preview toggle. Watch for text running off the edge, weird stacked buttons, squished images. Fix them in plain words: stack the cards in one column on mobile, shrink the hero text on phones. Then open the real preview link on your actual phone and tap every button. A dead button on a portfolio is worse than no button.

[CH6 - GO LIVE, 4:50-6:10]

Now make it real. Buy a domain from Cloudflare, Porkbun, or Namecheap. About ten to thirteen dollars a year. Short, easy to say. Then host it: v0 deploys to Vercel's

free Hobby plan with a custom domain at no cost for a personal site. Lovable and Bolt both have a publish button, or you export to Vercel free. Connect the domain by pasting the two DNS records your host gives you, exactly, into your domain provider. It can take minutes to hours to go live. That wait is normal. Then load the real address, confirm the lock icon, tap every link once more, and text it to a friend.

[CH7 – SKIP THIS, 6:10–6:55]

Last thing: what to skip so you actually finish. Skip the custom logo, use clean text. Skip analytics, the blog, fancy animations, and a backend contact form. A simple email button is fine for version one and never breaks. Add the rest later, once it is live. A live simple site beats a perfect site that never ships.

[OUTRO CTA, 6:55–7:15]

The full step-by-step, every prompt, and the checklist are in the free pack at atlas dot elevenviews dot io. Grab it, build your site this weekend, and if you want to run your own AI build setup like the Desk does, that is in there too. Go ship it.

SCENE MAP (BEAT BY BEAT)

S1 0:00–0:15 INTRO: ATLAS on camera, bold overlay 'LIVE BY SUNDAY.' Quick cut montage of the final phone result.
S2 0:15–1:05 CH1: Notes-app mockup animating in the three questions, then the one-sentence example typing on screen.
S3 1:05–2:05 CH2: Three-tool comparison card slides in with free-tier numbers; highlight Lovable as the pick.
S4 2:05–3:05 CH3: Real screen recording, prompt paste to first render; then the edit loop, one change landing at a time with a green tick per change.
S5 3:05–4:00 CH4: Split screen, generic copy crossed out in red vs specific copy in gold; Unsplash and a phone-photo swap.
S6 4:00–4:50 CH5: Mobile preview toggle; before/after of text overflow fixed; hand tapping buttons on a real phone.
S7 4:50–6:10 CH6: Domain purchase capture; DNS records copy-paste close-up; final live site loading on phone with lock icon zoom.
S8 6:10–6:55 CH7: Animated 'SKIP' list with strikethroughs, then 'ADD LATER' list.
S9 6:55–7:15 OUTRO: atlas.elevenviews.io end card, gold CTA button, ATLAS sign-off.

RENDER RECIPE

Master: 1920x1080, 30fps, H.264, ~12 Mbps. Short cutdown: 1080x1920, 30fps, same codec.
Audio: V0 at -16 LUFS, music bed at -23 LUFS ducking to -30 under V0. Single bed, no hard drops.
Captions: burned-in, brand sans, 80–90% width safe area, bottom third raised above UI; high contrast with subtle shadow.
Lower-thirds: ATLAS presenter tag in on S1, out by 0:18. Section title cards: 0.4s fade, hold 1.2s, per chapter.
Screen recordings: capture 60fps, conform to 30, scale to 100% with subtle 1.03x slow zoom on key clicks; blur any personal info.
Color: brand gold accent on all callouts/ticks; keep UI captures untouched for authenticity.
End card: hold 4s minimum so the URL is readable. Export H.264 MP4, plus a captions-off master for reuse.

Want this built into your business?

If this saved you time, that is the whole idea. The full walkthrough is the paid video track, and if you want it built for you, that is what the Desk does. Book a call at atlas.elevenviews.io/book.